
LaCosta & Associates

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Because The Best Businesses Are Built With People

BIOGRAPHY - PAUL LACOSTA

Paul LaCosta is Founder and President of *LaCosta & Associates International, Inc.*, an international executive search firm offering a variety of recruiting and people development services. *LaCosta & Associates International, Inc.*'s exclusive focus in executive search is the Wireless Communications Industry. *LaCosta & Associates International, Inc.* attends CTIA, PCIA, and other wireless industry trade shows and conferences.

Prior to founding *LaCosta & Associates International, Inc.* in 1992, Paul was a partner in another Wireless Executive Search Firm. In the 1986 to 1988 time frame, Paul was the Director of Marketing and Franchise Sales for Celluland, a nationwide franchise group specializing in franchising Sales, Service, and Installation Cellular Retail Centers. The Celluland concept has generally been acknowledged as the preferred format for retail Cellular Sales, Service, and Installation Centers. Prior to joining the Cellular Industry in 1986, Paul LaCosta was the Founder and Executive Vice President of Megahaus Corporation, a micro-computer software company specializing in software for Apple computers. Paul has his Bachelor of Arts from Temple University in Philadelphia and currently resides in San Diego, California.

Contact Paul LaCosta of *LaCosta & Associates International, Inc.* by telephone (858) 860-1222, by email to Paul@LaCostaSearch.com or by facsimile (858) 860-1221. *LaCosta & Associates International, Inc.* is located at 9988 Hibert Street, Suite 201, San Diego, CA 92131.